



PIZZA PIGOUT DRIVE-IN

SLICES & A SHOW

OCT 30, 2020

**RUNDLE PARK
2909 113 AVE NW**

PARTNERSHIP OPPORTUNITIES



**CLICK HERE TO BUY
YOUR TICKETS TODAY!**

ABOUT US



WHO WE ARE

KidSport subsidizes sport registration fees for local kids who live at/below the poverty line, helping make it So ALL Kids Can Play!

TARGET AUDIENCE

A family friendly function, this event is for anyone who loves pizza, loves movies & loves sports.

WHY PARTNER WITH KIDSPORT?

WHY NOT PARTNER WITH KIDSPORT?!

Help kids grow into healthy & active adults by providing them with access to sport.

Build your company brand by partnering with a Top-Notch local non-profit organization

Your donor dollars support local families & local businesses through subsidizing sport registration fees & filling teams within clubs at local sport organizations.

WHAT IS THE JASON GREGOR PIZZA PIGOUT?

The Jason Gregor Pizza Pigout is Edmonton's biggest & best pizza party! Get ready to carb out for a cause at The 2nd Annual Jason Gregor Pizza Pigout. You can expect a pop-up, drive-in, Halloween themed, dinner & a show experience!





PARTNERSHIP OPPORTUNITIES

SUPREME (\$7,500)

Company name within event title as presenting partner

Company profile, link and logo on event website

Featured social media business profile and promotion

Premiere logo placement on all Pattison outdoor digital ads

Custom vehicle decals highlighting sponsorship

On-site sign recognition

Opportunity to include promo piece in swag bag

Logo in marketing materials leading up to, during and post event
including event screens, program and website

Premiere recognition in rolling end credits

4 complimentary tickets with premium parking
and concierge service





PARTNERSHIP OPPORTUNITIES

DELUXE (\$5,000)

The Deluxe partnership investment will go towards the custom design of a Drive Through Haunted House

Logo and branding incorporated into the Drive Through Haunted House

Company logo on event website

Featured social media mention as sponsor

Logo placement on all Pattison outdoor digital ads

On-site sign recognition

Opportunity to include promo piece in swag bag

Logo in marketing materials leading up to, during and post event including event screens, program and website

Recognition in rolling end credits

3 complimentary tickets with premium parking and concierge service

DEEP DISH (\$3,500)

Logo and branding incorporated as the Program Partner

Company logo on event website

Social media mention as sponsor

Logo placement on all Pattison outdoor digital ads

On-site sign recognition

Logo in marketing materials leading up to, during and post event including event screens, program and website

Recognition in rolling end credits

2 complimentary tickets

PEPPERONI (\$1,500)

ALL PEPPERONI PARTNERS WILL RECEIVE THE FOLLOWING BENEFITS:

Company logo on event website

Social media mention as sponsor

Logo placement on all Pattison outdoor digital ads

On-site sign recognition

Logo in marketing materials leading up to, during and post event
including event screens, program and website

Recognition in rolling end credits

1 complimentary ticket

NAMING OPPORTUNITIES

“BEST DRESSED VEHICLE” HALLOWEEN COSTUME PRIZE

Exclusive company logo and branding in all marketing
materials promoting this Halloween costume prize for
“Best Dressed Vehicle”

SIGNAGE PARTNER

Premiere company logo placement on all onsite signage
for the Pizza PigOut events

PARTNERSHIP OPPORTUNITIES



CHEESE LOVER (\$500)

ALL CHEESE LOVER PARTNERS WILL RECEIVE THE FOLLOWING BENEFITS:

Company logo on event website

Logo in marketing materials leading up to, during
and post event including event screens, program and
website

Recognition in rolling end credits

NAMING OPPORTUNITIES

VOLUNTEER PARTNER

COVID SANITATION PARTNER

SWAG BAGS PARTNER

GOODIE BAGS PARTNER

PARTICIPATING PIGOUT PARTNERS

CURRENT PARTNERSHIPS

DELUXE (\$5,000)



Canada ICI



Midwest
Property Management
Where community lives.

CHEESE LOVER (\$500)



GIFT IN-KIND

PAST PARTNERSHIPS



FELESKY FLYNN LLP
TAX COUNSEL

LloydSadd
INSURANCE BROKERS



Ogilvie
Together in purpose.

PARTNERSHIP COMMITMENT FORM

YES!

COMPANY NAME _____

WOULD LIKE TO SECURE THE FOLLOWING
SPONSORSHIP FOR A NIGHT WITH KIDSPORT:

☐ SUPREME (\$7,500) ☐ DELUXE (\$5,000) ☐ DEEP DISH (\$3,500)

PEPPERONI

☐ BEST DRESSED VEHICLE (\$1,500) ☐ SIGNAGE (\$1,500)

CHEESE LOVER

☐ VOLUNTEER (\$500) ☐ COVID SANITATION (\$500)

☐ SWAG BAGS (\$500) ☐ GOODIE BAGS (\$500)

☒ DENOTES THAT THE SPONSORSHIP OPPORTUNITY IS FILLED.



Help us, help the kids in our community access sport through teaming up with KidSport!

Please fill out the below and someone from KidSport will be in touch with you.

CONTACT NAME AND TITLE: _____

ADDRESS: _____

CITY: _____ PROVINCE: _____

EMAIL: _____

By signing below, I agree to sponsor Pizza Pigout Drive-In as indicated on the left:

SIGNATURE: _____

DATE _____

PAYMENT PREFERENCES:

☐ CHEQUE TO FOLLOW (MADE PAYABLE TO KIDSPORT EDMONTON)

☐ INVOICE ME OR MY COMPANY AT THE ADDRESS ABOVE

☐ PROCESS SPONSORSHIP ON THIS CREDIT CARD:

CARD NUMBER: _____

EXPIRY DATE: _____ CVV: _____

CARDHOLDER NAME: _____

CARDHOLDER SIGNATURE: _____

THANK YOU!

Kindly return this form with your logo and branding guidelines to: Dayna Hyman, Executive Director, KidSport Edmonton at dayna@kidsportedmonton.com